Association for Education in Journalism and Mass Communication Papers
(C4098)

Collection Number: C4098

Collection Title: Association for Education in Journalism and Mass Communication Papers

Dates: 1972-1988

Creator: Association for Education in Journalism and Mass Communication

Abstract: The papers of the Association for Education in Journalism and Mass Communication (AEJMC) consist of a list of elected and appointed standing committees from 1972-1988, abstracts, and papers presented at various conferences and conventions, arranged chronologically.

Collection Size: 0.4 cubic feet
(32 folders)

Language: Collection materials are in English.

Repository: The State Historical Society of Missouri

Restrictions on Access: Collection is open for research. This collection is available at The State Historical Society of Missouri Research Center-Columbia. If you would like more information, please contact us at columbia@shsso.org. Collections may be viewed at any research center.

Restrictions on Use: The donor has given and assigned to the University all rights of copyright, which the donor has in the Materials and in such of the Donor's works as may be found among any collections of Materials received by the University from others.

Preferred Citation: [Specific item; box number; folder number] Association for Education in Journalism and Mass Communication Papers (C4098); The State Historical Society of Missouri Research Center-Columbia [after first mention may be abbreviated to SHSMO-Columbia].

Donor Information: The papers were donated to the University of Missouri by Joye Patterson on September 7, 1988 (Accession No. CA4880).

**Historical Note:**

Founded in 1912, AEJMC is a nonprofit, educational association of journalism and mass communication educators, students and media professionals, offering regional and national conferences. The association’s mission is to advance education, foster scholarly research, cultivate better professional practice and promote the free flow of communication. The organization has numerous membership divisions, interest groups, publications, and websites.

**Arrangement:**

The collection has been arranged chronologically by type of material.

**Scope and Content Note:**

The collection largely consists of abstracts and papers presented at various AEJMC conferences and conventions, as well as a list of standing committees.

**Container List:**

- **f. 1** List of Elected and Appointed Standing Committees, 1972-1988
- **f. 2** List of Elected and Appointed Standing Committees, 1988-1994
- **f. 2-32** Papers and abstracts
  - **f. 2** “Maintaining Separate Spheres: The Career of Margaret Cousins,” Patricia Bradley, August 1985
  - **f. 3** “The Minimal Image of Women in Time and Newsweek, 1940, 1980,” Mary L. Matthews and Carol Reuss, August 1985
  - **f. 4** “Women in Journalism Education: The Formative Period, 1908-1930,” Maurine H. Beasley, August 1985
  - **f. 6** “Advertising Abortion During the 1830s and 1840s: Madame Restell Builds a Business,” Dr. Marvin N. Olasky, August 1986
  - **f. 7** “Application of Feminist Thought to Journalism Education: A Descriptive Analysis,” Maurine H. Beasley, August 1986
  - **f. 8** “Sport and Newspaper in the 1920s: A Political Economic Interpretation of the Symbiotic Relationship,” Robert W. McChesney, August 1986
  - **f. 9** “Women in Wisconsin’s Country Newsrooms: Tradition at Work,” Dianne M. Paley, August 1986
  - **f. 10** “The Women’s National Press Club: Case Study in the Professionalization of Women Journalists,” Maurine H. Beasley, August 1986
  - **f. 11** “You’ve Come a Long Way Baby---Or Have You? Women’s Magazines, Cigarette Advertisements, Health Articles and Editorial Autonomy,” Vicki Hesterman, August 1987
  - **f. 12** “MS. in Transition: A Change of Skin or a Change of Heart?” Amy E. Farrell, May 1988

f. 15 “In Her Own Name?: Public Relations Pioneer Doris Fleischman Bernays,” Susan Henry, July 1988


f. 17 “Women on Editorial Pages: Characteristics and Attitudes,” Evelyn Trapp Goodrick, July 1988

f. 18 “‘Don’t Hate Me Because I’m Beautiful’: A Commercial in Context,” Gerald Grow, Ph.D., 1988


f. 20 “Gender Representation in Newspaper Business Sections,” Marilyn Greenwald, 1988


f. 22 “Magazine Portrayals of Women’s Role in the New Republic,” Karen K. List, c. 1980s

f. 23 “Assessing Women in the Creative Department: What Creative Directors Think,” Dr. John K. Hartman, c. 1980s

f. 24 “Climbing the Career Ladder: A Retail Model for Women in Public Relations,” Teresa Williams, c. 1980s

f. 25 “Cosmetics Advertising: A Look at the Foundations,” Nancy Raymond, c. 1980s


f. 27 “Effects of Sexist Language on the Status and Self-Concept of Women,” Elizabeth J. Tarnove, c. 1980s


f. 29 “Gender Stereotypes in Sports Photographs,” Wayne Wanta and Dawn Leggett, c. 1980s

f. 30 ‘Job Satisfaction Among Women in Advertising,” James Pokrywczynski, Ph.D., and John H. Crowley, M.A., c. 1980s

f. 31 “Perceived Career Barriers for Female Television News Anchors: A National Survey,” Anthony J. Ferri, Ph.D. and Jo E. Keller, Ph.D., c. 1980s


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