This collection is available at The State Historical Society of Missouri, Research Center-Columbia. If you would like more information, please contact us at research@shsmo.org.

**Dates:** 1964-2023  
**Creator:** Gibbons, Sheila J.  
**Collection Size:** 6.9 cubic feet, 3 computer disks, 10 audio cassettes, 4 video cassettes, 1 DVD

**Introduction**  
Newsletters, newspaper clippings, columns, journal articles, conferences proceedings, and research papers concerning women and the media. Issues covered include marketing, women in film, news coverage of women, pornography, and women journalists.

**Donor Information**  
The papers were donated to the University of Missouri by Sheila J. Gibbons on 10 July 2002. Additional material was donated by Gibbons from 2014 to 2023.

**Restriction**  
The Donor retains copyrights she holds in the Papers, with the understanding that researchers are free to use and quote from any of the Papers consistent with the Fair Use Doctrine of the Copyright Law.

**Note:** For additional issues of *Media Report to Women*, see the Donna Allen Papers (C3795).

**Box List**

**Box 1**  
Women Reporters and Editors (6 folders)  
News Coverage of Women-Themed Events and Issues (3 folders)  
Media Portrayal of Women (2 folders)

**Box 2**  
Media Portrayal of Women (3 folders)  
Women and Newspaper Content (2 folders)

**Box 3**  
Pornography  
Media and Sex Violence (3 folders)  
Employment in Broadcast News (3 folders)  
Women in Media (6 a.c., 1 v.c.)

**Box 4**  
Advertising Images of Women (2 folders)
Fashion Advertising (1 v.c.)
Women’s Magazines (8 folders)
General Societal Environment for Women (2 folders)

Box 5
Audience Characteristics
Gay/Lesbian Issues
Gender and Language
Images and Employment of Women in Film
International
Language/Image Guidelines- Books
Language/Image Guidelines- Broadcasting
Language/Image Guidelines- News
Misc. Journalism Quarterly Cites
Women and Advertising Employment (2 folders)
Women and the Internet
Women’s Admission to Press Clubs
Women and Media: A Background Briefing Book

Box 6
Children/Family Media and Roles
Teen Magazines
Kids and TV
Media Report to Women, 1988-2016
“Uncovering Gender” columns for Women’s eNews, 2002-2009
Slides of McCall’s Magazine, 1964 and 1974
Feminist Expo, 2000
    Computer disks (3)
    Audio cassettes (4)

Box 7 (partially full)
Media Report to Women, 2016-2023 (3 folders)

Audiovisual Material (Location: Unprocessed A/V)
DVD, “Dr. Cindy Lont presents Women and Media,” 2005 (interviews of Sheila Gibbons and Maurine Beasley)

Video cassettes
    “Marketing to Women,” c. 1993
    “Front and Center: Women in Media,” University of Maryland, n.d. (featuring Gibbons and Beasley)