This collection is available at The State Historical Society of Missouri Research Center-Kansas City. If you would like more information, please contact us at kansascity@shsmo.org.

Introduction
Approximately 0.1 cubic foot.

The Harold B. DeGood Scrapbook consists of a single scrapbook containing newspaper clippings, correspondence, and photographs regarding WDAF-TV, a television station in Kansas City, Missouri.

On January 30, 1948, The Kansas City Star applied to the Federal Communications Commission (FCC) for the licensing and construction of a television station that would transmit on VHF (very high frequency) channel 4 to the Kansas City area. Broadcast testing for WDAF-TV (Why Dial Any Further?) took place on September 11, 1949, at Municipal Auditorium located in Kansas City, Missouri. The station signed on air eighteen days later with the broadcasting of President Harry S. Truman’s speech given at Municipal Auditorium. In 1953, at the behest of President Harry S. Truman, the United States Department of Justice initiated an antitrust investigation against The Kansas City Star over its ownership of both the WDAF radio and WDAF-TV stations. The Star was charged with monopolistic practices in its sale of advertising for its newspaper, radio station, and television station. Four years later, a grand jury found The Star guilty and ordered the newspaper to stop combining its advertising and subscription rates for the newspaper and to sell off its broadcasting interests. The WDAF radio and WDAF-TV stations were sold to the National-Missouri Broadcasters. Today, WDAF-TV is a Fox-affiliated television station owned by Nexstar Media Group.

Donor Information
The scrapbook was donated to the University of Missouri by William Ryan on May 31, 2001 (Accession No. KA1141).

Copyright and Restrictions
The Donor has given and assigned to the University of Missouri all rights of copyright, which the Donor has in the Materials and in such of the Donor’s works as may be found among any collections of Materials received by the University from others.

Location Note
The collection is stored onsite.

Inventory

Oversize
Scrapbook, 1949-1964