



Richard Hundley Landrum, *The Immigrant's Guide* Collection (R0374)

Collection Number: R0374

Collection Title: Richard Hundley Landrum, *The Immigrant's Guide* Collection

Dates: 1882

Creator: Landrum, Richard Hundley, 1834-1919

Abstract: The Richard Hundley Landrum "The Immigrant's Guide" Collection contains a promotional newspaper published by R. H. Landrum and Euphrates Boucher at Mount Vernon, Lawrence County, Missouri. The publication contains articles promoting agriculture and stock-raising in southwestern Missouri and the opportunities for immigrants to Lawrence County.

Collection Size: 0.01 cubic foot
(1 folder)

Language: Collection materials are in English.

Repository: The State Historical Society of Missouri

Restrictions on Access: Collection is open for research. This collection is available at [The State Historical Society of Missouri Research Center-Rolla](#). If you would like more information, please contact us at rolla@shsmo.org. Collections may be viewed at any research center.

Restrictions on Use: Materials in this collection are in the public domain.

Preferred Citation: [Specific item; box number; folder number] *Richard Hundley Landrum "The Immigrant's Guide" Collection* (R0372); The State Historical Society of Missouri Research Center-Rolla [after first mention may be abbreviated to SHSMO-Rolla].

Donor Information: The collection was donated to the University of Missouri by Elizabeth F. Dunlap on July 10, 1989 (Accession No. RA0448).

Processed by: Processed by John Bradbury, October 13, 1989. Revised by Donovan Mefford, June 16, 2021.

Historical Note:

Richard Hundley Landrum was born May 31, 1834, in Jefferson County, Tennessee. After the death of his father Landrum moved his mother and younger siblings to Mount Vernon, Missouri

in 1851. He married Susan Elizabeth Hargrove in 1856. Initially a farmer, Landrum served as a probate judge after the Civil War and went on to practice law until his death. He was also elected as representative and to the state senate during that time. He died in Mount Vernon, Missouri on May 2, 1919.

Landrum and newspaperman Euphrates Boucher published *The Guide*. Their stated purpose was to ensure for Lawrence County a share of the immigration to southwestern Missouri. They billed *The Guide* as the only newspaper in the region devoted almost entirely to that end and claimed to have sent out nearly 2,000 copies to subscribers in February 1882. The annual subscription was fifty cents. It was published at least through 1884.

Arrangement:

The collection has been arranged in its original order.

Scope and Content Note:

The Immigrant's Guide contains articles on rural and farm life, advertisements by local businesses, and promotional material on Lawrence County. It is typical of the advertising which was produced to stimulate settlement in southern Missouri in the late nineteenth century.

The first page of *The Guide* includes extracts of articles on farming and agriculture, most of which were reprinted from Missouri newspapers and handbooks and from periodicals such as Coleman's Rural World. The business cards of various businessmen also occur on the front page. The inside pages contain articles on schools and business in Lawrence County, which is characterized as an area where opportunities abound for the industrious home seeker, and as a place where tradespeople were busy but where the doctors and lawyers had little to occupy themselves.

The last page is entirely devoted to advertisements, the largest of which is that of the St. Louis and San Francisco Railway. The advertisement features a map of the railroad line showing stations at Logan, Aurora, Verona, and Peirce City in the southern part of Lawrence County. The railroad offered inexpensive farms and pleasant homes and offered free transportation to southwestern Missouri. The railroad company excepted, most of the advertisers in the guide were businessmen at Mount Vernon. Only a few Peirce City businesses are featured.

Container List:

Box 001 f. 1 "The Immigrant's Guide," 1882

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Boucher, Euphrates, 1843-1922	1
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Index Term	Folder
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