

C American Women in Radio and Television, Inc., Stop Sexual Harassment Campaign,
4097 Records, 1992
1 folder, 1 audio tape, 1 video cassette, 1 DVD use copy

This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

INTRODUCTION

A public service campaign launched in 1992 by the Foundation of American Women in Radio and Television (AWRT) to combat sexual harassment in the workplace.

DONOR INFORMATION

The records were donated to the University of Missouri by Jennifer Funke for the AWRT on 18 May 1993 (Accession No. 5295).

ORGANIZATIONAL SKETCH

American Women in Radio and Television, Inc. (AWRT) is a nonprofit organization headquartered in Washington, D.C. The organization was originally conceived as the women's division of the National Association of Broadcasters. AWRT became an independent entity in 1950. At its first convention, AWRT had 282 women members. Today, the group maintains more than 2,300 men and women members, largely employed by television and radio stations nationwide.

SCOPE AND CONTENT NOTE

The papers included press releases and audiovisual material. The press releases consist of public service announcements. One made at the AWRT 41st national convention in Phoenix, Arizona, announces the organization's intention to launch a unique public service campaign to combat sexual harassment in the workplace. Other press releases concern AWRT and Capital Cities/ABC premiering a radio public service announcement (PSA) to fight sexual harassment in the workplace and an announcement by Patricia Glass Schuman, President of the American Library Association, that the association will join with Capital Cities/ABC and the AWRT to help Americans exercise their right to know about sexual harassment. Also included is a poster that was displayed in public libraries on the subject of sexual harassment and a brochure on sexual harassment that was distributed to the public libraries.

The audiovisual material consists of one 30 second PSA on video cassette and one 30 second PSA on audio tape.

FOLDER LIST

f. 1	Press releases, 1992
a.t. 1	ABC Radio Network Production Group: ABC-TV Sexual Harassment PSA (30 seconds), n.d.
v.c. 1	AWRT Sexual Harassment PSA (30 seconds), August 4, 1992
DVD 1	AWRT Sexual Harassment PSA (30 seconds), August 4, 1992

INDEX TERMS

Subject	Folders	Other
National Women and Media Collection	1	1 a.t. , 1 v.c., 1 DVD
Sexual harassment	1	1 a.t. , 1 v.c., 1 DVD
Women	1	1 a.t. , 1 v.c., 1 DVD
Women in mass media	1	1 a.t. , 1 v.c., 1 DVD