

**PRELIMINARY INVENTORY
ACCESSION CA5927
SHEILA GIBBONS PAPERS**

This collection is available at [The State Historical Society of Missouri, Research Center-Columbia](http://www.shsmo.org). If you would like more information, please contact us at research@shsmo.org.

Dates: 1964-2020

Creator: Gibbons, Sheila

Collection Size: 6.85 cubic feet, 3 computer disks, 4 audio cassettes, 4 video cassettes,
1 DVD

Introduction

Newsletters, newspaper clippings, columns, journal articles, conferences proceedings, and research papers concerning women and the media. Issues covered include marketing, women in film, news coverage of women, pornography, and women journalists.

Box List

Box 1

Women Reporters and Editors (6 folders)

News Coverage of Women-Themed Events and Issues (3 folders)

Media Portrayal of Women (2 folders)

Box 2

Media Portrayal of Women (3 folders)

Women and Newspaper Content (2 folders)

Box 3

Pornography

Media and Sex Violence (3 folders)

Employment in Broadcast News (3 folders)

6 Audio Tapes- Women in Media

1 Video Tape- Women in Media

Box 4

Advertising Images of Women (2 folders)

1 Video Tape- Fashion Advertising

Women's Magazines (8 folders)

General Societal Environment for Women (2 folders)

Box 5

Audience Characteristics

Gay/Lesbian Issues

Gender and Language

Images and Employment of Women in Film

International

Language/Image Guidelines- Books

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Language/Image Guidelines- Broadcasting
Language/Image Guidelines- News
Misc. Journalism Quarterly Cites
Women and Advertising Employment (2 folders)
Women and the Internet
Women's Admission to Press Clubs
Women and Media: A Background Briefing Book

Box 6

Children/Family Media and Roles
Teen Magazines
Kids and TV
Media Report to Women, 1988-2016
"Uncovering Gender" columns for Women's eNews, 2002-2009
Slides of *McCall's* Magazine, 1964 and 1974
Feminist Expo, 2000
 Computer disks (3)
 Audio cassettes (4)

Box 7 (partially full)

Ladycom: The Military Lifestyle Magazine, 1978-1984 (6 bound volumes)
Media Report to Women, 2016-2020 (2 folders)

Audiovisual Material (Location: Unprocessed A/V)

DVD, "Dr. Cindy Lont presents Women and Media," 2005 (interviews of Sheila Gibbons and Maurine Beasley)
Video cassettes
 "Marketing to Women," c. 1993
 "Front and Center: Women in Media," University of Maryland, n.d. (featuring Gibbons and Beasley)