

PRELIMINARY INVENTORY
KA2582
WESTERN AUTO SUPPLY COMPANY COLLECTION

This collection is available at [The State Historical Society of Missouri Research Center-Kansas City](https://www.shsmo.org/research-center-kansas-city). If you would like more information, please contact us at kansascity@shsmo.org.

Dates: 1911-2004

Creator: Western Auto Supply Company

Collection Size: approximately 6.75 cubic feet

Introduction

The Western Auto Supply Company Collection contains catalogs, circulars, newsletters, and other miscellaneous materials related to the company dated between 1911 and 2004.

Restrictions

The Donor has given, assigned, and transferred to the Society all copyrights, and associated rights the Donor may possess in the materials.

Preferred Citation: [Specific item; box number; folder number] *Western Auto Supply Company Collection* (KA2582); The State Historical Society of Missouri Research Center-Kansas City [after first mention may be abbreviated to SHSMO-Kansas City].

Donor Information

The collection was donated to the State Historical Society of Missouri by James F. Marchman III on August 15, 2022 (Accession No. KA2582).

Box List

Box 1

Ford Owners Supply Book, 1913-1930 (3 folders)
Auto Owners Supply Book, 1927-1934 (3 folders)
Thrift Book, 1937
Thrift Books and Catalogs
Catalogs, 1951-1954 (7 folders)

Box 2

Catalogs, 1954-1960 (9 folders)

Box 3

Catalogs, 1950s, 1960-1970 (15 folders)

Box 4

Catalog, 1970-1978 (11 folders)

Box 5

Catalogs, 1979-1999 (7 folders)
Circle Arrow Retailer, 1946-1957 (3 folders)

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Western Auto Retailer, 1967-1969
Advertisements (12 folders)

Box 6

Advertisements (5 folders)
Craftsman
Davis Tires
Packard Tires
Truetone (5 folders)
Westcote
Westline
Western Flyer
Wizard
Associate Planning Guide, 1994-1998 (5 folders)

Box 7 (partially full)

Associate Planning Guide, 1998-1999 (2 folders)
The Accelerator, 1932
Western Auto News and Views, 1941
Associate Store News, 1975, 1990
Western Auto Today, 1978
"Operating a Retail Store," 1936
"WASCO Sales Course," 1936
"The Six Point Sale," 1943
"Credit Selling," 1946
"Annual Report," 1955
"Dealer's Profit Guide," 1964
"The Automotive Plan," 1982
"Store Merchandising," 1982
"Lawn and Garden Power Equipment Workbook," 191989
"Management Planner for Success," 1990
"Employee Handbook," 1994
"Associate Handbook," no date
"A Tested Plan for a Profitable Business," no date
"Your Future...Make It Produce," no date
"Radio Log," 1936
"Television Services and Parts Manual, Volume 2," 1950
"Automotive and General Merchandise Applications Charts," 1960
"Tire Guide," 1980
"Automotive Maintenance Manual," no date
"Western Quality Covers," no date
Calendar, 1969
Coloring Book, no date
How to..., no date
"Picture Taking," no date
"The Western Auto Story," 1953

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WESTERN AUTO SUPPLY COMPANY COLLECTION

"94 Years of Success," no date

Auto Service Records, no date

Blank Letterhead, no date

Patches, no date

Sale Tags, no date

Sentry Tires Sticker, no date

Photographs, no date