

Information Sheet

R **Ivie, W. J.**
679 *A Message To The Homeseeker.*
 Booklet, 1939; photocopies.

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This is a booklet published to promote economic development in southeastern Missouri. Sections are devoted to the communities of Sikeston, Charleston, Dexter, Malden, East Prairie, and New Madrid.

W. J. Ivie is listed on the front cover as the publisher of this 56-page booklet which describes and promotes six communities in southeastern Missouri as prosperous and progressive places in which to live. The Western Historical Manuscript Collection-Rolla has similar, but earlier (1925), booklets promoting communities in St. Francois and Madison counties (R248) and Phelps and Dent counties (R678). This volume includes cities and towns in Scott, Mississippi, Stoddard, Dunklin, and New Madrid counties in the "Bootheel" section of Missouri.

Each community has its own section [SEE the Shelf List.]. Introductory paragraphs describe the town in glowing terms, followed by individual listings of specific enterprises, which probably were sponsors of the booklet. The text is interspersed with photographs of the towns, and, occasionally, of the businesses. The businesses are described in "booster" terminology, but they also contain useful information about their histories, locations, services, and proprietors. A total of 167 businesses are profiled in the booklet.

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Shelf List

This is a booklet published to promote economic development in southeastern Missouri. Sections are devoted to the communities of Sikeston, Charleston, Dexter, Malden, East Prairie, and New Madrid.

<u>Pages</u>	<u>City</u>
01-16	Sikeston
16-30	Charleston
30-38	Dexter
38-44	Malden
44-51	East Prairie
51-56	New Madrid

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Detailed Shelf List**Page Subject**

01	Sikeston
02	Sikeston ; McKnight-Keaton Grocery Co.
03	The Steak House; Bess Distributing Company; Sizemore's Tin Shop
04	Sikeston Cotton Oil Mill; L. L. Leek, hardware; Bach's Studio
05	Bank of Sikeston; Dempster Furniture and Undertaking Company; Sikeston Auction Company
06	Standard Oil Co. of Indiana; Farmers Café; Weltecke Lumber Company
07	International Shoe Co.; Faultless Cleaners; Dye's Service Station; Sikeston Radio & Auto Supply
08	The Lair Company; H. & H. Grocery; Sikeston Sales Company
09	Henington Paint & Trim Co.; Sikeston Laundry; Walter Derris, druggist; Harwell Auto Parts Co.
10	Kellet Motor Co.; White's Drug Store; Triangle Lumber Co.; Sid's Tire Shop
11	L. T. Davey, plumber; Hahs Machine Works; Butler's Corner Grocery; Sikeston Maytag Co.
12	Band Box Cleaners; Sikeston Salvage & Supply Co.; Hotel Del Rey; Missouri Utilities Company
13	Sikeston Hatchery; Sikeston Cut Rate Drug Store; "Ichy's" Café & Service Station
14	Sikeston Lumber Co.; Limbaugh's Service Station; Righter Trucking Co.; Sikeston Tractor & Implement Co.
15	Lewis & Robertson Tractor Co.; Garner Motor Co.; Norton Shoe Store; Maier Auto Supply
16	Boyce Farm Equipment Co.; Charleston
17	Charleston
18	The Frank Lair Company
19	Brown Shoe Co.; E. C. Robinson Lumber Co.; Stader's Market
20	R. C. Davis Cotton and Grain Co.; Jenks' Studio; Charleston Store
21	Jas. L. Byrd Lumber Co.; Geo. McBride Cooperage Co.; Mitchell Hotel
22	The Russell Hotel; Simpson Oil Co.; Webb Motor Sales Co.
23	The Charlestonian; Stricker Implement Co.; George A. Stebbins Co.; Beck Brown
24	Smith-Ault Hardware Co.; Hiummel's Drug Store; Peoples Market
25	Friedman's; Charleston Plumbing & Heating Co.; Saliba's; J. B. Brown & Son
26	Pemberton & Burns Wholesale Grocery Co.; W. P. Atterberry, dairy; Radio Sales & Service Co.; Swank's Grocery & Market
27	Hefner & Dickey; Charleston Abstract Co.; Charleston Laundry & Band Box Cleaners
28	Charleston Bakery; Missouri Utilities Co.; Southern Cleo-Vess Bottling Co.
29	Charleston Motor & Auto Parts Co.; Winchester Chevrolet Co.; H. T. Bryant; Fowlke's Mill
30	Mississippi County Motor Co.; Wigdor's Store; Dexter
31	Dexter
32	IXL Handle Manufacturing Co.; Citizens Bank of Dexter; Commercial Hotel
33	Elder Mfg. Co.; Pruett's Hardware and Furniture; Dexter Cut Rate Drug Store; Thrower Brothers
34	Rex Drug Co.; Crane's Store; Blankenship-Strickland Funeral Service; Woodard Coal Co.
35	Vaughn Brothers Meat Co.; Southern Gold Cheese Co.; Hope Auto Parts; C. M. Hall Grocery
36	Western Auto Associate Store; Sigler Chevrolet Co.; Smith & Son, plumbing; Worley Implement Co.; B. & E. 5¢ to \$1.00 Store
37	The Dexter Bakery; Farmers Seed & Supply Co.; Wm. Ringer Hardware & Lumber Co.; Ulen Motor Co.
38	Swift & Co.; Thrower & Sielert, groceries; Sisler Auto Parts Co.; Malden
39	Malden ; King Maytag Co.
40	Stokes Brothers Store Co.; Nu-Way Cleaners; Stokes Dairy
41	Malden State Bank; Drake Furniture Co.; Harris Grocery & Market; Starett Motor Co.
42	L. K. Ashcraft Co.; Malden Ice & Fuel Co.; Rouse Pontiac Co.; Standard Service Station
43	Malden Bakery; Peck-Smith Real Estate Co.; Malden Lumber Co.; Dunklin County Grain & Seed

- 44 Mills-Napper Co.; **East Prairie**
- 45 **East Prairie**; Denton’s Cash Store; First Bank of East Prairie
- 46 Falkoff Department Store; Shelby Furniture & Undertaking Co.
- 47 East Prairie Milling Co.; Tyler’s Café; R. D. Watson & Co.; Cook’s Hardware
- 48 Stormes Co.; R. A. Doyle, druggist; Roberts Lumber Co.; Rytter’s Confectionery & Jewelry Store
- 49 Farmers Supply Co.; H. S. Roberts Cotton Co.; Hopgood’s Garage; H. S. Roberts Grain Co.; Davis-Roberts Gin Co.
- 50 Adkison’s Grocery & Market; The Goodwin Co.; Lucas Furniture Co.; W. C. Pope Motor Sales
- 51 E. P. Fletcher Lumber Co.; **New Madrid**
- 52 **New Madrid**; New Madrid Abstract and Investment Co.
- 53 Bank of New Madrid; Dixie Theatre; Hunter, Allen & Co.
- 54 Baxter Furniture Exchange; Hunter’s Service Station; Ramsey Farm Implement Co.; New Madrid Bakery
- 55 J. A. Hummel Drug Co.; Richards Undertaking Co.
- 56 Superior Cleaners; Hunter Supply Co.; Richards & Henry Service Station

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