

Information Sheet

R **Cassville Chamber of Commerce (Cassville, Mo.).**
780 **Jamboree program, 1963.**
 One booklet.

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This is a souvenir program booklet for the “Second Annual Ozark Jamboree,” held at Cassville in Barry County, Missouri, on 17-19 October 1963.

The Cassville Chamber of Commerce sponsored this “Ozark Jamboree,” which consisted of three evenings of country music, dancing, and humor at the American Legion Building. Lida W. Pyles directed the performances and wrote the booklet’s introductory essay, “To Our Jamboree Visitors.” Bill Bailey of radio station KWTO was master of ceremonies.

This 16-page booklet includes a schedule of performances, with lists of anticipated performers, and many advertisements for local businesses. The first evening, Thursday, 17 October, was a talent contest in which “all performers are strictly amateurs.” Friday evening, 18 October, was devoted to a “professional contest.” Saturday evening, 19 October, was “Hill Billy Night,” including the winners from the previous contests, featured acts, and a square-dance contest. After the scheduled performances the Legion hall was turned over to a “Barefoot Ball,” with square and round dancing for everyone in attendance.

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7 May 2002

Bill Stiles

Purchase

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Bailey, Bill
Barry County (Mo.)
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Pyles, Lida W.
Thomas, Doyle