

Information Sheet

R **Miller, Steve.**
868 *Your Ozark Host*, booklet, 1961.
 One folder.

This collection is available at [The State Historical Society of Missouri](http://TheStateHistoricalSocietyofMissouri.org). If you would like more information, please contact us at shsresearch@umsystem.edu.

This is a promotional booklet for the Branson/Hollister area of Taney County, Missouri. Included are advertisements for tourist attractions, accommodations, restaurants, and other tourism-related businesses.

This 24-page booklet consists almost entirely of advertisements for tourism-related businesses in the Branson/Hollister area of Taney County in southwestern Missouri. Published in 1961 by Steve Miller and distributed free of charge, it includes attractions in the “Shepherd of the Hills Country” and the vicinity of Lake Taneycomo.

At that time Branson was noted for its outdoor recreational opportunities, natural attractions such as Fairy and Marvel caves, and sites associated with Harold Bell Wright’s best-selling novels, rather than for music theaters. Marvel Cave was the major attraction at what was to become Silver Dollar City, and the outdoor drama, “The Shepherd of the Hills,” based upon Wright’s most famous work, was presented four nights per week at the Old Mill Theatre.

r951 *9 May 2003* *Osage Valley Trader* *Purchase*

Index Cards

Branson (Mo.).
Hollister (Mo.).
Miller, Steve.
Taney County (Mo.).
Tourism—Missouri—Branson.
Tourism—Missouri—Hollister.
Tourism—Missouri—Taney County.
Tourist trade—Missouri—Branson.
Tourist trade—Missouri—Hollister.
Tourist trade—Missouri—Taney County.