

Information Sheet

R **Swenson, Austyn.**
897 **Promotional booklet, 1960.**
 One folder.

This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

This is a promotional booklet for Austyn “Aut” Swenson’s “Thrillcade” professional stunt driving show. The troupe made its headquarters at Springfield in Greene County, Missouri.

“Aut” Swenson got into stunt driving in the 1920s, and this 24-page booklet promoted the “11th annual international tour” of his “Thrillcade” show. It was distributed to fair boards and other promoters of outdoor entertainment prior to the 1960 season. In addition to the standard automobile stunt driving and the comely “Thrillcadettes,” clients could include Johnny “Crazy Otto” Maddox and his rag-time piano, Gene Holter’s wild animal circus, and/or the Kantor-Hanell team of aerialists. The “Thrillcade” exclusively used Ford and Phillips 66 products.

r989 25 September 2003 We-Bay Purchase

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Greene County (Mo.)
Springfield (Mo.)
Stunt driving
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