

Information Sheet

R **Joplin Chamber of Commerce.**
1063 **Booklet, ca. 1920s.**
 One folder.

This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at shsresearch@umsystem.edu.

This is *Joplin, Missouri: A City of Diversified Opportunities*, an illustrated promotional booklet issued by the Joplin Chamber of Commerce at Joplin in Jasper County Missouri. Although undated, the text and photographs suggest a printing in the 1920s.

In the 1920s the city of Joplin was facing a secular decline in its major industry, zinc and lead mining and milling. This 28-page illustrated booklet presents Joplin as a “diversified” trade, manufacturing, agricultural, and tourist center. Included are sections devoted to Joplin’s history, transportation facilities, parks, public and religious buildings, and economic opportunities.

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Shelf List

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<u>Page(s)</u>	<u>Contents</u>
01	Outside Front Cover
02	“Facts About Joplin”
03	“Historical”
04-07	“Trade Advantages of Joplin”
08-09	“Good Roads in the Joplin District”
10-13	“Manufacturing”
14-15	Area photographs
16	“Parks and Playgrounds”
17-20	“Mining and Kindred Industries”
21-22	“General Farming”
23	“Dairying”
24	“Fruit Farming”
25	“Poultry Raising”
26-27	Photographs of major buildings
28	Outside Back Cover – Map of Central U.S.

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Index Cards

Jasper County (Mo.)
Joplin (Mo.)
Joplin Chamber of Commerce
Malang, John M.
Mines and mineral resources—Missouri—Joplin
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Murphy, H. C.
Ozark Fruit Growers Association
Place marketing—Missouri—Joplin
Reardin, J. R.
Wise, John F.