



## Greater St. Louis Arts Survey Report (S0071)

**Collection Number:** S0071

**Collection Title:** Greater St. Louis Arts Survey Report

**Dates:** 1963

**Creator:** Booz, Allen & Hamilton

**Abstract:** The Greater St. Louis Arts Survey Report is a planning survey of cultural activities and needs in Greater St. Louis, produced by Booz, Allen & Hamilton for the Greater St. Louis Arts Survey Committee of Civic Progress, Inc.

**Collection Size:** 0.01 cubic foot  
(1 folder)

**Language:** Collection materials are in English.

**Repository:** The State Historical Society of Missouri

**Restrictions on Access:** Collection is open for research. This collection is available at [The State Historical Society of Missouri Research Center-St. Louis](#). If you would like more information, please contact us at [stlouis@shsmo.org](mailto:stlouis@shsmo.org).

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**Preferred Citation:** [Specific item; box number; folder number] *Greater St. Louis Arts Survey Report* (S0071); The State Historical Society of Missouri Research Center-St. Louis [after first mention may be abbreviated to SHSMO-St. Louis].

**Donor Information:** The papers were donated to the University of Missouri by Homer Sayad on October 5, 1971 (Accession No. SA0063).

**Processed by:** Processed by AJ Medlock and Isaac Alexander, August 2023.

**Related Materials:** Additional materials related to the Greater St. Louis Arts Survey Report can be found in the following collections:

[Civic Progress, Incorporated Records, \(S0153\)](#)

**Historical Note:**

Civic Progress, Inc. created the Greater St. Louis Arts Survey Committee in the early 1960s to advance arts in the St. Louis area. The Committee commissioned the Chicago management consultant firm Booz, Allen, and Hamilton on July 5, 1962, to survey existing arts organizations in St. Louis and make recommendations for creating a unified arts council to promote and support the arts.

Over the next year, the consultants interviewed over 250 community members representing civic, social, business, educational, and arts organizations in St. Louis. The consultants also interviewed St. Louis newspapers, foundations, governmental bodies, and other commercial organizations. The Junior League of St. Louis assisted with administering many of the questionnaires, while the Spirit of St. Louis Fund helped with data collection and analysis projects for the report. The consultants also surveyed other communities in the United States, such as New York, to determine if St. Louis could replicate their successes.

Booz, Allen, and Hamilton delivered their findings to The Greater St. Louis Arts Survey Committee on March 29, 1963. Around this same time, Civic Progress, Inc. helped establish the Greater St. Louis Arts Council (later the Arts and Education Council of Greater St. Louis) in February 1963 as the St. Louis area's "unified art council."

**Arrangement:**

The collection has been arranged into one folder.

**Scope and Content Note:**

The Greater St. Louis Arts Survey Report is a 323-page report produced by Booz, Allen, and Hamilton Management Consultants in March 1963, which surveyed cultural activities and needs in the St. Louis area for the Greater St. Louis Arts Survey Committee of Civic Progress, Inc. The firm divided the report into eight chapters, which chronicle the historical, political, social, and economic forces impacting the St. Louis area in the mid-twentieth century; the contemporary local art scene, and the needed cultural facilities to grow St. Louis's art community; and provides a cohesive plan to create a unified arts council in St. Louis.

**Container List:**

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