

S0356 *Proud* Magazine Collection, 1971-1981, 1983 and 1989

28 Folders

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The Thomas Jefferson Library at the University of Missouri-St. Louis donated thirty issues of *Proud* magazine to the Western Historical Manuscript Collection.

The first issue of *Proud* appeared in January 1970 as a monthly publication oriented toward the St. Louis black urban population. With Betty Lee as Managing Editor, Beverly A. Bishop as Production Manager, and Ernie McMillan as President, *Proud's* staff published articles and information addressing the needs and interests of the black community. *Proud* covered topics usually not found in the major daily newspapers, such as black history.

Although *Proud's* subscription list grew to 10,000 by 1974, it faced financial problems. Rising production costs already had forced a cut back in publication in 1972. *Proud* also reduced its publication frequency to bi-monthly in that year. By the late 1980s, *Proud* could no longer publish on a regular schedule due to increased expenses.

The collection contains issues of *Proud* from 1970-1981, but the issues do not comprise a complete set. Washington University holds copies of all back issues.

Topics discussed include: black history, urban careers, religion, education, politics, housing, black community leaders, health, community organizations, music, and sports.

Oral histories (T-351, T-341) from the Women in the Seventies Project provide additional information on Betty Lee and Beverly Bishop, the founding of *Proud*, and the magazine's operations.

FOLDER LIST

BOX 1

1. Volume 1, No. 2, March 1970
2. Volume 1, No. 7, August/September 1970
3. Volume 1, No. 10, December 1970
4. Volume 2, No. 3, March 1971
5. Volume 2, No. 10, December 1971
6. Volume 3, No. 4, July/August 1972
7. Volume 4, No. 2, March/April 1973
8. Volume 4, No. 4, July/August 1973
9. Volume 4, No. 5, September/October 1973
10. Volume 4, No. 6, November/December 1973
11. Volume 5, No. 1, January/February 1974; Volume 5, No. 1, March/April 1974
12. Volume 5, No. 3, May/June 1974; Volume 5, No. 4, July/August 1974
13. Volume 5, No. 5, September/October 1974; Volume 5, No. 6, November/December 1974
14. Volume 6, No. 2, March/April 1975
15. Volume 6, No. 3, May/June 1975

16. Volume 6, No. 4, July/August 1975
17. Volume 6, No. 5, September/October 1975
18. Bicentennial Issues, Volume 7, No. 1-3, 1976
19. Volume 8, No. 1, Summer 1977
20. Volume 8, No. 2, Fall 1977
21. Volume 9, No. 1-3, Issues for 1978
22. Black Leadership, Volume 10, No. 1, 1979
23. Women, Volume 10, No. 2, 1979
24. Urban Careers III, Volume 2, No. 2, 1980
25. Energy, Volume 2, No. 2, 1980
26. Anniversary Issue, Volume 12, No. 1, 1981
27. Volume 14, No. 1, 1983
28. Volume 16, No. 1, 1989

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