



St. Louis Metropolitan Area Population, Land Use, and Employment Study (S0405)

Collection Number: S0405

Collection Title: St. Louis Metropolitan Area Population, Land Use, and Employment Study

Dates: 1957

Creator: Jurkat, Ernest

Abstract: The St. Louis Metropolitan Area Population, Land Use, and Employment Study contains population, land, and employment estimates for the St. Louis area in 1957 and provided projections for 1970 and 1980. Dr. Ernest Jurkat of Marketers Research Services, Inc. authored the study.

Collection Size: 0.01 cubic foot
(1 folder)

Language: Collection materials are in English.

Repository: The State Historical Society of Missouri

Restrictions on Access: Collection is open for research. This collection is available at [The State Historical Society of Missouri Research Center-St. Louis](#). If you would like more information, please contact us at stlouis@shsmo.org.

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Donor Information: The papers were donated to the State Historical Society of Missouri by Edward Ruesing on March 18, 1980 (Accession No. SA2280).

Processed by: Processed by AJ Medlock and Isaac Alexander, November 2023.

Historical Note:

St. Louis Mayor Raymond R. Tucker and St. Louis County supervisor Luman F. Matthews initiated a study of St. Louis transportation with the appointment of a six-person Citizens' Metropolitan Transit Committee to oversee the research. In 1956, New York consulting engineers W. C. Gilman & Company began the three-year study costing \$530,000 in public funds to detail current and predict future traffic flow conditions. In 1959, *The St. Louis Metropolitan Area Population, Land Use, and Employment Study*, also known as the Gilman Plan, was published. The Gilman Plan contains summaries of the detailed figures from *The Report on Population, Land Use, Employment, St. Louis Metropolitan Area* by Dr. Ernest Jurkat of Marketers Research Services, Inc. The Gilman Plan recommended a 20-year transportation program, the development of an all-bus rapid transit system, street, and highway construction, and an area-wide governmental agency to control transit issues. However, St. Louis City did not implement the plan.

Arrangement:

The collection has been maintained in its original order.

Scope and Content Note:

The collection contains a 137-page report titled *The Report on Population, Land Use, Employment, St. Louis Metropolitan Area*, prepared by Dr. Ernest Jurkat of Marketers Research Services, Inc. in 1957. In the report, Jurkat estimated the St. Louis Metropolitan area's population would increase by 1 million. He also outlined projected increases in employment by industry. For example, Jurkat predicted the retail sector in St. Louis would grow by 42%. He also examined land use for each industry, including hotels, convenience services, and manufacturing, predicting that these employers' land usage would grow, except for the hotel and transportation industries.

Container List:

- f. 1 *Report on Population, Land Use, Employment, St. Louis Metropolitan Area, 1957*

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