

**S0423 Citizens For Reformed Electric Rates (1976)  
Records, 1975-1977  
78 Folders**

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Citizens for Reformed Electric Rates (CRER) was incorporated in April 1976 in response to the Public Service Commission's ruling which allowed Union Electric to raise customers' rates to finance the construction cost of the Calloway County Nuclear Power Plant.

Kay Drey and Dee Aylward served as the state coordinators. That spring CRER circulated a statewide petition to have a proposition placed on the ballot which would allow Missouri citizens to decide whether utility consumers had to absorb the cost of construction work in progress (CWIP).

The petition drive resulted in Proposition 1 on the November 2, 1976 ballot. CRER ran a medial campaign that summer and fall, conducted a nation-wide survey of CWIP in other states, and pressured politicians and community groups to support Proposition 1. Their campaign succeeded. Proposition 1 passed with a 62% majority.

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