

**S1008 WAERCKLE, HERB (1922-)
PAPERS, nd, 1912-2011
31 FOLDERS, 6 PHOTOGRAPHS**

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PROVIDENCE

Herb Waeckerle donated his papers to the collection in increments on March 1, 2013; March 19, 2012; December 14, 2011; November 16, 2011; February 22, 2010; September 21, 2009; and July 20, 2009.

BIOGRAPHY

Herb Waeckerle graduated from the University Missouri Journalism School in 1949 with degrees in English and Feature Journalism. Later in 1949, Waeckerle landed a job at the *St. Louis Globe Sunday Magazine*, writing short articles for the paper. He continued to write for the *St. Louis Globe Democrat* for another seven years before leaving the paper to pursue a career in public relations. Firms Waeckerle wrote for included Monsanto, United Way, Schnucks, and Wetterau. After retiring from the industry, Waeckerle continued to publish independently as a freelance writer with the *Washington Missourian* newspaper, the *Christian Science Sentinel* and the *Senior Life Times*.

SERIES DESCRIPTION

Series 1: Subject Files (1947-2001) Folders 1-11

This series contains general subject files relating to the career of Herb Waeckerle, including histories of local municipalities and a history of Jesse James written by a friend and colleague of Herb Waeckerle, Joe Wood, former photographer for the *St. Louis Globe Democrat*.

Series 2: Family History (1945-2001) Folders 12-16

This series contains personal papers relating to Herb Waeckerle. Items include family histories of his wife Lindsey Smith Waeckerle and the Waeckerle family tree. This series also includes correspondences between Herb Waeckerle and PR Firms, Trade Industry Officials and newspaper owners.

Series 3: Newspaper Articles (1950-1959) Folders 17-22

This series contains articles written by Herb Waeckerle for various newspapers, including the *Globe Democrat*, the *Washington Missourian*, and the *Senior Life Times*.

Series 4: Publications and Photographs (1912-2009), Folders, 23-32

This series contains an assortment of publications on topics ranging from local history to Harry S. Truman, in addition to photographs from Herb Waeckerle's personal collection.

BOX 1 (4502)

Series 1 – Subject Files, Folders 1-11

1. Camp Tarawa, 1988
2. Fort de Chartres
3. Jefferson National Expansion Memorial Museum, 1992-1993
4. Joe Wood's "My Jesse James," 1989-1996
5. Missouri Tigers, 1947
6. Kewpie Doll
7. St. Louis Media Archives, 1988
8. St. Louis Metropolitan History, 2001
9. St. Louis Newspaper Guild, 1950
10. The Winston Churchill Library and Museum

Series 2 – Family History, Folders 12-16

11. Smith Family History
12. Smith Family History
13. Herb Waeckerle Correspondences, 1945-1995
14. Herb Waeckerle Family Tree, 2000-2001
15. Herb Waeckerle Grade Reports

Series 3 – Newspaper Articles, Folders 17-22

16. *St. Louis Globe Democrat* Articles, 1950-1951
17. *The Washington Missourian* Articles, 1980-2000
18. *The Guild Reporter*, 1950-1951
19. *St. Louis Post Dispatch*, 1956-1959
20. *Senior Life Times*, 1997-1998
21. *Senior Life Times*, 1998-2000

Series 4 – Publications and Photographs, Folders 23-32

22. History of Lawson County, 1953
23. *Missouri Press News*, 2009
24. *Mid-America Commerce and Industry*, 2011
25. *Christian Science Sentinel*, 2011
26. St. Louis Pictorial Guide, 1987
27. Harry S. Truman: Memorial Tributes
28. Columbia High School, 1912

- 29. Lawson Centennial Scrapbook, 1971
- 30. Waeckerle Photocopies
- 31. Photographs, 1008.1-1008.5 – see Photo Database

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