



The Southwest Missouri Tourism Collection (SP0043)

Collection Number: SP0043

Collection Title: The Southwest Missouri Tourism Collection

Dates: 1950-1960

Creator: The State Historical Society of Missouri

Abstract: The Southwest Missouri Tourism Collection contains brochures, pamphlets, advertisements, and restaurant menus from locations across southwest Missouri. Material continues to be added to the collection.

Collection Size: 1 cubic foot
(2 folders, 2 oversize)

Language: Materials are in English.

Repository: The State Historical Society of Missouri

Restrictions on Access: Collection is open for research. This collection is available at [The State Historical Society of Missouri Research Center-Springfield](#). If you would like more information, please contact us at springfield@shsmo.org. Collections may be viewed at any research center.

Restrictions on Use: Materials in this collection may be protected by copyrights and other rights. See [Rights & Reproductions](#) on the Society's website for more information about reproductions and permission to publish.

Preferred Citation: [Specific item; box number; folder number] *The Southwest Missouri Tourism Collection* (SP0043); The State Historical Society of Missouri Research Center-Springfield [after first mention may be abbreviated to SHSMO-Springfield].

Donor Information: See administration folder for donor information.

Accruals: Further accruals are expected.

Processed by: Processed by Erin Smither, February 15, 2019. Updated by Haley Frizzle-Green, February 27, 2024.

Historical Note:

See the administration folder for the historical note.

Arrangement:

This collection was artificially created. It has been arranged into two folders in two oversize boxes and the pamphlets and menus were arranged according to size.

Scope and Content Note:

The collection consists of menus and brochures from restaurants and tourist attractions located primarily in the Missouri Ozarks. Some of the businesses represented in this collection include The Ozark Speedway in Joplin, Missouri, The Shepherd of the Hills Farm in Branson, Missouri, Silver Dollar City, and Marvel Cave Park, which predated Silver Dollar City. Restaurant menus make up the bulk of the collection. The menus come from restaurants all over the state, including the Bob Cummings, Inc., Hollywood Canteen and a restaurant called Henry's, located in Joplin, Missouri. Gino's Italian Cuisine, located on Lake Taneycomo and Aunt Mollie's Cupboard, which served tourists at The Shepherd of the Hills farm, were both located in Branson, Missouri. A menu for Rawhide Restaurant and Motel, on Route 66 in Carthage, Missouri, provides insight into the businesses serving travelers on America's famous highway. Menus from other parts of the state include La Bella View Restaurant in Goodman, Missouri, and Joe Hrdlicka's 'House of Steins' in St. Louis, Missouri. No location is given for Holiday Inn of America, and The Village Inn. None of the menus or pamphlets are dated but appear to be from the period of the 1950s and 1960s, based on the prices.

Container List:

Box 001	f. 1	The Grove menu, no date
Box 002	f. 2	Menus and pamphlets, no date

Index:

Index Term	Folder
Aunt Mollie's Cupboard (Branson, Mo.)	2
Bob Cummings, Inc., Hollywood Canteen (Joplin, Mo.)	2
Branson (Mo.)	2
Carthage (Mo.)	2
Gino's Italian Cuisine (Branson, Mo.)	2
Goodman (Mo.)	2
Henry's (Joplin, Mo.)	2

Index Term	Folder
Holiday Inns, Inc.--History	2
Hotel Rockaway (Rockaway Beach, Mo.)	2
Joe Hrdlicka's 'House of Steins' (St. Louis, Mo.)	2
Joplin (Mo.)	2
La Bella View Restaurant (Goodman, Mo.)	2
Marvel Cave (Mo.)	2
Ozark's Speedway (Joplin, Mo.)	2
Rawhide Restaurant and Motel (Carthage, Mo.)	2
Restaurants--Missouri--Branson	2
Restaurants--Missouri--Carthage	2
Restaurants--Missouri--Goodman	2
Restaurants--Missouri--Joplin	2
Restaurants--Missouri--St. Louis	2
Rockaway Beach (Mo.)	2
Shepherd of the Hills Homestead and Outdoor Theatre (Branson, Mo.)	2
Silver Dollar City (Branson, Mo.)	2
St. Louis (Mo.)	2
Taney County (Mo.)	2
The Grove	1
The Village Inn	2
United States Highway 66	2